

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

TROPICANA FOUNDATION'S CHARITY DRIVE IS BACK! JOIN US TO RAISE FUNDS FOR 11 HOMES

- *Tropicana Foundation's Season of Joy & Giving charity drive is back for the fifth consecutive year instilling the 'Art of Caring' within its community.*
- *This year, 11 charity homes ranging from orphanages & elderly care to the disabled communities will be the recipients of this campaign.*
- *The charity campaign ends on 30 November 2024 followed by a Christmas Luncheon Finale on 7 December 2024 at Tropicana Golf & Country Resort.*

Petaling Jaya (5 November 2024) – Tropicana Foundation's ("Foundation") Season of Joy & Giving charity drive is back for the fifth consecutive year instilling the 'Art of Caring' within its community. This year, 11 charity homes ranging from orphanages & elderly care to the disabled communities will be the recipients of this campaign. These homes are Guardian Angels Home, Kechara Soup Kitchen Society, Trinity Community Children Home Society, Rumah Amal Cahaya Tengku Ampuan Rahimah, Sweet Care Home, Pertubuhan Kebajikan Dan Bimbingan At-Taqwa, Rumah Kasih Charity Home, Pusat Pemulihan Dalam Komuniti (PPDK) Sofea Damansara Damai, *Rumah Sentuhan Budi, *Pertubuhan Kebajikan Anak Yatim Johor (PKAYJ – Rumah Barkat) and *Rumah Anak Yatim Nur Kasih.

The charity campaign, which ends on 30 November 2024, is calling out to fellow community members to make a difference in the lives of these underprivileged children, the elderly, and disabled communities asking for monetary, basic food needs, disability assistance and back-to-school essentials. All donations may be dropped off at the Season of Joy & Giving Donation Bins located at various Tropicana's Property Galleries or cash donations to be banked into the official Tropicana Foundation account for proper accounting (refer bank info below).

Serena Lim, Senior GM of Tropicana Corporation Berhad and committee member of Tropicana Foundation shared, "Founded since 2011, Tropicana Foundation has been extending its support to underprivileged communities. Over the years, we have raised millions of funds and goods for many homes and charity programmes. In 2019, together with the Tropicana Gardens Mall team, we embarked on the Buggy of Joy donation programme which was a great success and has since evolved to the Season of Joy & Giving programme that continues to give back to the communities."

“Back for the fifth year, Tropicana Foundation’s mission is to instill the ‘Art of Caring’ within its community and we hope to receive support from our fellow Malaysians as well as corporate partners. Our Christmas dinner finale will be held on 7 December 2024 at Tropicana Golf & Country Resort where all the recipients and donors will be invited to meet, mingle and celebrate the season and of course, all invited guests will leave with lots of joyous memories and presents from us as well.” Lim added

LENDING A HELPING HAND

If you wish to donate in kind, do look for our Season of Joy & Giving Donation Bins at the following Property Galleries:

1. Tropicana Alam Property Gallery, Puncak Alam
2. Tropicana Aman Property Gallery, Kota Kemuning
3. Tropicana Gardens Mall, Kota Damansara
4. Tropicana Gardens Property Gallery, Kota Damansara
5. Tropicana Golf & Country Resort, Petaling Jaya
6. Tropicana Metropark Property Gallery, Subang Jaya
7. Tropicana Grandhill Property Gallery, Genting
8. Tropicana Danga Bay Property Gallery, Iskandar Malaysia
9. Tropicana Uplands Property Gallery, Gelang Patah
10. Tropicana Cenang Property Gallery, Langkawi

For monetary donations, you may channel your donation to:

TROPICANA FOUNDATION

CIMB 8003575210

Ref: SJG 4

All cash donations given to Tropicana Foundation are entitled to a tax exemption under subsection 44 (6) of the Income Tax Act 1967.

To obtain partnership queries or donation info, please email to

enquiries@tropicanafoundation.com.my

or just log on to www.tropicanaCorp.com.my/foundation-community for easy access.



Come spread the joy of Christmas with us and join our
Tropicana Seasons of Joy & Giving charity drive.

You can help make a difference by donating what you can from

1 Oct 2024 - 30 Nov 2024

Drop off your donation at our participating locations:

Tropicana Gardens Mall (Concourse Level)

Tropicana Property Galleries (Klang Valley)

Tropicana Golf & Country Resort (Clubhouse - Main Wing)

WHAT TO DONATE?

Cash Donation

Name: Tropicana Foundation
Bank: CIMB Bank Berhad
Account: 8003575210

Cooking Essentials

Salt, sugar, cooking oil,
and etc

Healthcare Products

Masks, sanitisers, cleaning solutions,
toothpaste, diapers, adult diapers, sanitary pads,
vitamin C, shampoos and etc

Bulk Dry Goods

Rice, oatmeal, noodles,
biscuits, pasta and etc

Beverages

Coffee, Milo, milk powder,
tea, baby milk and etc

Halal Canned Food

Sardines, baked beans,
mushrooms and etc

An annual fundraising drive by



* Please refrain from donating expired goods, loose packs, clothing or cooked food or liquid beverages. Donated items will be channelled to underprivileged homes across Klang Valley.

Relevant Chinese Names

丽阳基金会 : Tropicana Foundation
林仙淑 : Serena Lim

Tropicana Foundation

Aligned with the Company's expansion plan and ESG pillars, Dijaya Foundation was established in 2011 and subsequently rebranded to Tropicana Foundation and is dedicated to improving the lives of the underprivileged community, supporting social and environmental issues from health, wellness, education, recycling, sports initiatives to stakeholders' engagement. The founding charter of Tropicana Foundation states that its resources should be used "for health, educational, social and charitable purposes" and it is in that spirit that the Foundation continues to grow and prosper. To discover the world of Tropicana Foundation, visit <https://tropicana.com.my/tropicana-foundation> or follow us on FB @[tropicana.com.my](https://www.facebook.com/tropicana.com.my).

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